



Schools are key actors which can contribute to the development of efficiency and market performances of energy using products.

Mainly the Vocational ones build new technical competences and are in touch with companies and their associations and with consumers (the pupils and their families).

The energy efficiency is a basic topic for the competitiveness of young workers and companies and for winning the environmental and climate change challenge.

For these reasons, a panel of eight vocational schools from 5 European countries (Italy, Greece, Germany, Bulgaria and Romania) have requested and obtained a co-financing from the EU program Intelligent Energy Europe to:

- strengthen schools' capability to support the Eco-design and Energy labelling Directives and other related Directives and Regulations (e.g. the Eco-label Regulation n. 1980/2000);
- increase the knowledge, motivations and relationships of operators in the EuP market (mainly the sales personnel and the installers);
- allow the mutual understanding and engagement between the actors of the EuP market;
- increase the active involvement of retailers, wholesalers, installers, manufacturers, consumers, etc. according to the SCP policies actually in force in the project areas;
- increase the market share of the efficient EuP;
- share proposals with policy makers;
- guarantee the wide dissemination of the best practice and its adoption during the project lifetime.

After 20 months of project implementation the schools' panel has been growing and participating in training and teaching activities, social marketing, communication actions towards consumers, national and international events, initiatives with companies to increase the sales of efficient EuP.

Training and teaching documents on topics related to efficiency of EuP are available for European schools in the project website <http://www.aplusplus.eu/download/public/>. The material was prepared in 6 different languages: English, Bulgarian, Italian, Greek, German and Romanian. In order to increase the schools' panel, SHEEP is inviting schools and other EGS partners interested in the material to translate it in their languages and make it available for the publication in the project website. The material can be adapted in format and extension for the local needs being the presentations the most effectively. We will be glad if you send us your translations to be published in the web site ( [sheep@ziel21.de](mailto:sheep@ziel21.de)

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[mdevetta@itisrossi.vi.it](mailto:mdevetta@itisrossi.vi.it)

). Your support will be highlighted!

Regarding International events SHEEP is preparing the First International Workshop focused in the new regulations for the application of energy labels and ecodesign for heating systems (boilers) and water heaters. The target are all the market actors: producers, installers, distributors, professionals, the education system and of course consumers. The event will take place in Vicenza, Italy in late April 2012. More information will be available soon in the project website ( [www.aplusplus.eu](http://www.aplusplus.eu) ).

The project coordinator, with the support of the Italian partners, launched a video contest for students. The contest aims to reward the best spots that promote energy efficiency. European students have to make their own spot, upload it to YouTube and follow the regulations. The video that receives the most "like" on YouTube by March 30, 2012 will be rewarded with a bicycle, while the video recognized by the jury as the best will be rewarded with a splendid Apple iPad. More information in the website ( [www.aplusplus.eu](http://www.aplusplus.eu) ).